

“Towards a Tobacco Endgame in Hong Kong” Conference cum Reception for the 35th Anniversary of Tobacco Control in Hong Kong

Date: 1 December 2017 (Friday)

Time: 9:00 – 17:15 (Conference); 17:30-18:30 (Reception)

Venue: Meeting Room S421, Hong Kong Convention and Exhibition Centre

Programme Rundown:

Time	Programme	Speakers
9:00-9:15	Opening Remarks	
Seminars on “Successful measures curbing tobacco epidemic”		
9:15-10:30	(i) Tobacco endgame and effective tobacco tax policy	Dr Hana ROSS <i>Professor, School of Economics, University of Cape Town, South Africa</i>
	(ii) Thirdhand smoke & Tobacco 21: Two important endgame strategies	Prof Jonathan WINICKOFF <i>Professor of Pediatrics, Harvard Medical School, USA</i>
	Q&A	
Coffee Break		
10:45-12:10	(iii) Plain packaging in Australia – successes and lessons learnt	Ms Kylie LINDORFF <i>Manager of Tobacco Control Policy, Cancer Council Victoria, Australia</i>
	(iv) Endgame strategies and industry’s interference	Prof Judith MACKAY <i>Director, Asian Consultancy on Tobacco Control</i>
	(v) Towards a tobacco endgame in Hong Kong	Prof LAM Tai-hing <i>Chair Professor of Community Medicine cum Sir Robert Kotewall Professor in Public Health, School of Public Health, The University of Hong Kong</i>
	Q&A	
Lunch		
Seminars on “Testing and regulating novel tobacco products”		
13:30-15:00	(i) Testing e-cigarettes: laboratory evaluation, pharmacological and toxicological assessment	Dr Maciej GONIEWICZ <i>Associate Professor, Roswell Park Cancer Institute, USA</i>
	(ii) Evaluating the smoke contents released by heat-not-burn tobacco products	Dr Aurélie BERTHET <i>Senior Researcher, Institute for Work and Health, Switzerland</i>

	(iii) Universal e-cigarette test: standardized research materials, testing devices and testing methods	Dr Bartosz KOSZOWSKI <i>Research Scientist, Battelle Memorial Institute, USA</i>
	Q&A	
Coffee Break		
15:15- 17:10	(iv) Epidemiology of e-cigarette use in the US	Dr Brian KING <i>Deputy Director for Research Translation, Office for Smoking and Health, Centers for Disease Control and Prevention, USA</i>
	(v) Use of heat-not-burn tobacco products and e-cigarette in Japan	Dr Takahiro TABUCHI <i>Associate Chief, Department of Cancer Control Center, Osaka International Cancer Institute, Japan</i>
	(vi) Regulating e-cigarettes in Canada – the proposed Tobacco and Vaping Products Act	Ms Dana BEATON <i>Director, Office of Research and Surveillance, Health Canada</i>
	(vii) Regulation of novel tobacco products – a global perspective	Dr Douglas BETTCHER <i>Director, Department for Prevention of Noncommunicable Diseases, WHO</i>
	Q&A	
17:10- 17:15	Closing Remarks	
Coffee Break		
17:30- 18:30	Reception for 35 th Anniversary of Tobacco Control in Hong Kong.	